

Report of the Chief Executive

TOBACCO CONTROL ACTION PLAN 2021-231. Purpose of report

To advise Committee of updates to the Tobacco Control Action Plan.

2. Detail

In December 2014, Broxtowe Borough Council signed up to the Nottinghamshire County and Nottingham City Declaration on Tobacco Control. This is part of the Local Government Declaration on Tobacco Control and has a number of key aims, including developing plans with partners and local communities to address the causes and impacts of tobacco use.

According to the National Health Service, smoking is one of the biggest causes of death and illness in the UK. Smoking increases the risk of developing more than 50 serious health conditions. Some may be fatal and others can cause irreversible long-term damage to health. Every year around 710,000 prescriptions are dispensed to help people stop smoking a decrease from 2,480,000 in 2009.

Prevalence of smoking (PHE Health Profiles)	Broxtowe	Nottinghamshire	England
Adults 18+ (2018)	13.4%	15.4%	14.4%
Smoking during pregnancy (2018/19)	12.4%	14.8%	10.6%

Residents of Broxtowe can use Nottinghamshire County Council's integrated wellbeing service, Your Health, Your Way and figures pertaining to smoking cessation can be found at appendix 1. As part of the Council's on-going commitment to reducing the health impacts of tobacco use, a Tobacco Control Action Plan has been produced and is shown in appendix 2 to this report.

Recommendation

Committee is asked to RESOLVE that the Tobacco Control Action Plan 2021-23 be approved.

Background papers

Nil.

APPENDIX 1

01/04/20 – 31/03/21 Your Health Your Way - Broxtowe

Smoking Referrals = 1182

Clients who engaged = 337

Four week quits achieved = 196

Data from the ONS suggests that in 2019 5.7% of respondents to surveys said they currently use an e-cigarette, which equates to nearly 3 million adults in the population.

The new tobacco control plan for England (2022) is due to be released by the end of the year with the following objectives:

- reduce the number of 15 year olds who regularly smoke from 8% to 3% or less
- reduce smoking among adults in England from 15.5% to 12% or less
- reduce the inequality gap in smoking prevalence, between those in routine and manual occupations and the general population
- reduce the prevalence of smoking in pregnancy from 10.7% to 6% or less.